

The Tech Path is Not Linear – We Light the Way.



# WHO IS TECHNIND?

Techmind is the empowerment engine of Crystals Business Solution (CBS), designed to guide, mentor, and train individuals at various stages of their tech journey.

Whether you're:

- completely new to tech,
- a working professional overwhelmed in your new IT role, or
- an IT expert preparing for high-value certifications –

Techmind meets you where you are.





## Our Values



Confidence

We nurture selfbelief through support and mastery.



Competence

Our goal isn't

"course
completion," it's
skill retention.



Clarity

No jargon, no fluff. We teach tech in plain language.



Customization

One-size-fits-all doesn't work. We adjust to your level.



## Vision

To create a world where anyone, regardless of background, can confidently thrive in tech and business—by delivering accessible training, consulting, and digital solutions that drive real-world impact.





# Mission

- To demystify tech for beginners
- To mentor & onboard new tech employees with hands-on guidance

To provide
accessible, tailored,
and practical
training for
sustainable success
in tech careers



### Formats

- 1-Day Masterclasses (Azure, Cybersecurity)
- 2-Week and 4-Week Bootcamps
- Brush-Up Sessions (Per Hour/Per Need)
- Virtual, In-person & Hybrid Sessions
- Mock Exams + Simulated Work Tasks



### Our Cognitive Profile

Techmind is built on one cognitive foundation: "Transformation through contextual intelligence."

#### We understand:

- Beginners need visual, experiential learning
- Busy professionals need compressed and targeted instruction
- Certification seekers need strategic guidance & mock readiness
- Overwhelmed new hires need hands-on, live walkthroughs

#### So we design learning to be:

- Adaptive based on your pace and comprehension
- Engaging real-world case studies, not just theory
- Supportive through mentorship, feedback, and access to instructors



### Our Goals

Why not just use YouTube or buy a course on Udemy? Here's why Techmind stands out:

- Generic Platforms? Techmind
- One-size-fits-all? Personalized learning paths
- No mentorship? Live mentoring & feedback
- No context? Localized and real-world use cases
- Self-paced confusion? Guided structure with expert check-ins
- Just theory? Practical, job-ready hands-on sessions





#### **OUR OFFERINGS (Tailored Tracks)**

- 1. Tech Transition Track for career changers with 0 background
- Certification Track Agile, PRINCE2, Azure,
   Cybersecurity
- 3. New IT Employee Support for early professionals needing walkthroughs
- 4. Custom Mentorship book a tutor for brushups, exam prep, role onboarding





Start Where You Are. Grow Where You're Headed.

Tech isn't for the elite — it's for the intentional. We build minds that thrive in digital.